

Notice to convene annual general meeting

Linkfire A/S

CVR-no.: 35 83 54 31

The board of directors (the "Board") of Linkfire A/S (the "**Company**") hereby convenes the annual general meeting to be held on **Friday, 28 June 2024, at 10.00 CEST** at the Company's offices, Rentemestervej 80, 2400 Copenhagen NV, Denmark, with the following

Agenda

1. Appointment of chairman of the general meeting
2. The Board's report on the activities of the Company during the past financial year
3. Presentation of the audited annual report and the consolidated financial statements for the financial year 2023 for adoption
4. Proposal by the Board concerning the appropriation of profits or covering of losses as recorded in the approved annual report
5. Resolution to grant discharge of liability to members of the Board and the executive management
6. Election of members of the Board, including the chairman of the Board
7. Presentation of the remuneration report for the financial year 2023 for advisory vote
8. Approval of the Board's remuneration for the current financial year
9. Election of auditor
10. Determination of remuneration for the auditor
11. Any proposals from the Board or the shareholders
 - a. Proposal to amend the Company's articles of association as a consequence of the delisting.
 - b. Proposal to amend sections 3.3 and 3.4 of the Company's articles of association.
 - c. Proposal to authorize the Board to issue warrants.
 - d. Adoption of indemnification scheme.
12. Proposal on authorization to the chairman of the meeting

Re item 1. Appointment of the chairman of the general meeting

The nomination committee proposes that attorney-at-law Andreas Nielsen is appointed as chairman of the meeting. Accordingly, the Board will at the general meeting appoint Andreas Nielsen as chairman of the meeting in accordance with section 6.8.1 of the Company's articles of association.

Re item 2. The Board's report on the activities of the Company during the past financial year

Re item 3. Presentation of the audited annual report and the consolidated financial statements for adoption

The audited annual report for 2023 is enclosed as Schedule A to this notice.

The Board proposes that the audited annual report is adopted.

Re item. 4. Proposal by the Board concerning the appropriation of profits or covering of losses as recorded in the approved annual report

The Board proposes that the year's loss of DKK 49,422 (DKK 48,891 on consolidated level) is transferred to the Company's reserves and that no dividend is paid out for the financial year 2023.

Re item 5. Resolution to grant discharge of liability to members of the Board and the executive management

The Board proposes that the Board and the executive management are discharged from liability for the performance of their duties.

Re item 6. Election of members of the Board, including the chairman of the Board

Currently, the Board consists of the following members:

- Jesper Eigen Møller (chairman of the Board)
- Thomas Weilby Knudsen
- Charlotte Klinge
- Ole Larsen
- Peter Balint

The nomination committee proposes re-election of

- Jesper Eigen Møller (chairman of the Board)
- Thomas Weilby Knudsen
- Ole Larsen
- Peter Balint

Charlotte Klinge has decided not to stand for re-election.

An overview of the management level posts held by the current members of the Board in other commercial enterprises is included in the annual report.

Re item. 7. Presentation of the remuneration report for the financial year 2023 for advisory vote

The Board proposes an advisory vote on the remuneration report 2023.

The remuneration report for 2023 is enclosed as Schedule B to this notice.

Re item 8. Approval of the Board's remuneration for the current financial year

The nomination committee proposes that the general meeting approves an annual remuneration of DKK 250,000 (DKK 250,000 in the previous year) for the chairman of the Board and an annual remuneration of DKK 125,000 (DKK 125,000 in the previous year) for Thomas Weilby Knudsen and Ole Larsen as other members of the Board until the next annual general meeting.

Re item 9. Election of auditor

The board proposes that Deloitte Statsautoriseret Revisionspartnerselskab is re-appointed as the auditor of the Company.

Re item 10. Determination of remuneration for the auditor

The nomination committee proposes that the remuneration to Deloitte Statsautoriseret Revisionspartnerselskab will be paid in accordance with accounts approved by the Company.

Re item 11a. Proposal to amend the Company's articles of association as a consequence of the delisting.

In the light of the delisting of the Company's shares on Nasdaq First North Growth Market, Sweden, the Board proposes that the general meeting adopts to amend the Company's articles of association to reflect that the Company is no longer obligated to comply with the rules for companies admitted to trading on Nasdaq First North Growth Market, Sweden.

The amended articles of association are enclosed as Schedule C to this notice, in a redline version showing the proposed changes.

Re item 11b. Proposal to amend sections 3.3 and 3.4 of the Company's articles of association.

As a consequence of the delisting of the Company's shares, the shares are no longer admitted to trading on Nasdaq First North Growth Market, Sweden, which means there no longer is a marketplace for trading of the Company's shares. Future trades in the Company's stock will be over-the-counter. As a consequence, the Board proposes to amend sections 3.3 and 3.4 of the Company's articles of association to reflect the change in the transferability of the shares and a requirement for the prior written approval of the Board.

The revised wording is included in the draft articles of association enclosed as Schedule C to this notice.

Re item 11c. Proposal to authorize the Board to issue warrants

The Board proposes that the general meeting in the period until the annual general meeting to be held in 2029 authorizes the Board to issue up to 7,158,154 warrants in one or more rounds to the Company's key employees, consultants, members of the executive management granting them a right to subscribe for shares of up to a total nominal amount of DKK 71,581.54 against payment in cash without pre-emption

rights for the Company's shareholders, and to adopt the necessary resolutions to carry out the required increase of the Company's share capital.

The reason for the Board's proposal is that the Board considers it crucial to be able to attract, retain, and incentivize relevant key employees in the Company.

The amount of warrants under the authorization corresponds to 6.2% of the Company's current outstanding share capital.

The principal terms and conditions which shall apply to the issued warrants are enclosed as schedule A to the articles of association (enclosed as Schedule C to this notice). The Board shall be authorized to determine the detailed terms and conditions of the issued warrants and the distribution thereof in accordance with the terms and conditions set out in that schedule.

For the issuance of warrants based on the above authorization the following shall apply:

1. Partial payment of the subscription amount is not permitted.
2. The new shares will be without pre-emption rights for existing shareholders, and the pre-emption rights relating to the new shares will not be restricted in respect of future capital increases.
3. The transferability of the new shares will not be restricted, and the new shareholders will not be obligated to let their shares be redeemed.
4. The new shares will be issued in the name of the holder and will be non-negotiable instruments.

It is proposed that the authorization to issue warrants will replace any previous authorisations in the articles of association as set out in the draft new articles of association, enclosed as Schedule C to this notice.

Re item 11d. Adoption of indemnification scheme

A statement on indemnification of Board and management members in Danish limited liability companies has been issued by the Danish Business Authority on 13 April 2023. Based on the company's review, the Board proposes, as a supplement to the Company's directors and officers liability insurance (D&O insurance), that the annual general meeting adopts a scheme for indemnification of the members of the board and executive management (the "Management") on the following terms and conditions (the "Scheme"):

Basis and purpose - Whereas it is the Company's policy to take out appropriate and customary directors' and officers' liability insurance for members of the Management, experience shows that it is necessary to offer additional coverage for potential D&O liability in order to attract and retain qualified members of the Management, in consideration of the business and the risks associated with the position as member of the Management of the Company. Furthermore, the Company's operations comprise certain activities, which may imply special responsibilities and increased risk exposure for the members of the Management, particularly in certain foreign jurisdictions. Accordingly, it is considered in the best interest of the Company and its shareholders that members of the Management are offered indemnification against claims raised by third parties supplemental to the Company's D&O liability insurance, as further outlined below.

It has been duly considered if the Scheme would imply adverse effects for the Company and its shareholders, including if the Scheme would result in excessive and/or hazardous risk-taking behavior by the members of the Management and/or if the Scheme would be redundant if the Company increased the coverage under the D&O liability insurance. The Board has assessed that such alternative increase of the D&O liability insurance coverage would not be commercially viable, and thus not in the interest of the Company and its shareholders. Furthermore, the Scheme is deemed not to encourage members of the Management to act differently than if the D&O liability insurance coverage would be increased.

Covered individuals - The Scheme shall be for the sole benefit of the current and future members of the Management. No third party shall be entitled to rely on or derive any benefits from the Scheme or have any recourse against the Company on account of the Scheme.

Scope - Under the Scheme, the Company shall indemnify and hold harmless a member of the Management, to the fullest extent permitted by applicable law, from and against any losses incurred by such member of the Management arising out of any actual or potential claims, including any costs, expenses and potential tax liabilities associated therewith, raised by any third party against a member of the Management based on such member of the Management's discharge of his/her duties as member of the Management.

Indemnification of members of the Management under the Scheme is not conditioned on coverage under the D&O liability insurance and shall be secondary to coverage under the D&O liability insurance, as applicable from time to time, and other indemnification sources, if any, i.e., the Company shall not provide indemnification under the Scheme before coverage under the D&O liability insurance and indemnification available from any other source are exhausted. Accordingly, the Scheme may provide coverage for losses which are not covered wholly or partly under the D&O liability insurance, as applicable from time to time. Such secondary coverage does not imply an obligation on the Company to exhaust any and all opportunities to relieve members of the Management from liability and does not prevent the Company from covering members of the Managements legal defence costs related to potential liability based on a member of the Managements discharge of his/her duties as member of the Management.

Covered conduct - Under the Scheme, indemnification shall apply to any losses incurred by a member of the Management arising out of and/or based on such member of the Managements discharge of his/her duties as member of the Management. Any and all losses relating to liability incurred by a member of the Management arising out of such member of the Managements fraud, sanctioned offences under applicable criminal law or deliberate criminal acts, improper acts and omissions (in Danish "utilbørlige dispositioner"), wilful misconduct or, to the extent not indemnifiable under Danish law, gross negligence are excluded from indemnification under the Scheme.

Term and covered claims - The Scheme shall apply until amended or revoked by the general meeting of the Company. Subject to the Scheme's terms and conditions, this Scheme covers claims made against a member of the Management arising out of or originates from facts or circumstances prior to the expiry of the term of the Scheme. Claims for indemnification must be notified in writing by a member of the Management to the Company as soon as reasonably possible after the member of

the Managements receipt of the claim and no later than 10 years after the expiry of the Scheme's term.

Implementation, administration and authority - For the purpose of implementing the Scheme, the Board shall stipulate the procedural and administrative provisions and other necessary regulations governing the Scheme. In order to eliminate potential conflicts of interests, the Scheme shall be administered by one or more individuals considered independent from the Board in respect of the Scheme. Furthermore, indemnification of a member of the Managements loss under the Scheme shall always be subject to a legal opinion from a reputable law firm setting out that the claim concerned is covered by the Scheme. The Company's obligation to indemnify members of the Management under the Scheme shall be capped at a market consistent level in due consideration of the activities and risk profile of the Company. All claims for indemnification, including if the conduct of a member of the Management is covered by the Scheme, shall be processed and decided in accordance with Danish law.

To provide transparency in respect of the proposed indemnification scheme, the Board proposes to the general meeting that the following wording is included in the articles of association as set out in the draft new articles of association (Schedule C):

“The Company has established an indemnification scheme for members of the board of directors and executive management. Under the indemnification scheme, the Company shall indemnify members of the board of directors and the executive management (“members of the management”) from and against any losses incurred by members of the management arising out of any claims raised by any third party based on such members of the management’s discharge of their duties as members of the management. Any losses relating to liability incurred by a member of the management arising out of such member’s fraud, sanctioned offences under applicable criminal law or deliberate criminal acts, improper acts and omissions (in Danish “utilbørlige dispositioner”), wilful misconduct or, to the extent not indemnifiable under Danish law, gross negligence are excluded from indemnification under the Scheme. Indemnification under the scheme shall be secondary to coverage from other sources of indemnification or coverage of liability and is not conditioned on coverage under the directors’ and officers’ liability insurance, as applicable from time to time. Accordingly, the Company may indemnify for losses which are not covered wholly or partly by the directors’ and officers’ liability insurance. The board of directors stipulates provisions on the implementation and administration of the indemnification scheme.”

Re item 12. Proposal on authorization to the chairman of the meeting

The Board proposes to authorise the chairman of the general meeting – with right of substitution – to file the resolutions passed with the Danish Business Authority and to make such amendments to the resolutions passed by the general meeting which the Danish Business Authority might demand as a condition to register the resolutions passed by the general meeting.

Additional information

Adoption requirements

The proposals under agenda item 11 requires that both 2/3 of the cast votes as well as 2/3 of the share capital represented at the general meeting are in favour of the proposal, except for item 11b., which requires 9/10 of the votes as well as 9/10 of the share capital represented at the general meeting are in favour of the proposal.

The remaining proposals on the agenda can be adopted by simple majority.

Share capital and voting rights

At the time of this notice, the share capital in the Company is nominally DKK 1,149,890.51 divided into 114,989,051 shares, each of a nominal value of DKK 0.01 each. Each share of DKK 0.01 is entitled to one vote at the general meeting.

Availability of information

This notice with the agenda, the complete proposals, and schedules have been made public on the Company's website <https://investors.linkfire.com>.

Questions to the agenda and other documents for the general meeting may be submitted in writing and must be received by the Company no later than **Thursday 20 June 2024 at 23.59 CEST**. Written questions with clear identification of the shareholder must be sent to investors@linkfire.com or by regular mail to Linkfire A/S, Rentemestervej 80, 2400 Copenhagen NV, Denmark.

Furthermore, shareholders or proxies, physically present, may ask questions to the Board, the executive management and the Company's auditor on the general meeting.

Admission to the general meeting and granting of proxy

A shareholder or proxy wishing to attend the general meeting, must submit a request for an admission card so that it has been received by the Company no later than **Tuesday 25 June 2024 at 23.39 CEST**. Admission cards can be requested by submitting the registration form by email (scanned copy) to investors@linkfire.com or by regular mail to Linkfire, Rentemestervej 80, 2400 Copenhagen NV. Admissions cards will be handed out at the entrance to the general meeting upon presentation of valid photo identification.

The registration form is enclosed to this notice as Schedule D and is also available on the website of the Company, <https://investors.linkfire.com>.

Registration Date

The shareholders' right to attend and cast their votes at the general meeting is determined on basis of the number of shares held by the shareholders on the expiry of the date of registration on **Thursday, 20 June 2024, at 23.59 CEST**. Only shareholders holding shares on the registration date are entitled to attend and vote at the general meeting.

The number of shares held by each shareholder in the Company on the date of registration is calculated at 23.59 pm on the date of registration. The calculation will be based on the registration of shares in the register of shareholders kept by Euroclear Sweden, the register of shareholders and such duly documented notifications to the Company regarding the acquisition of shares that have not yet been recorded in the register of shareholders but have been received by the Company before 23.59 CEST on the date of registration.

Information to shareholders who hold their shares through Euroclear Sweden AB

The following information is to shareholders who hold their shares through Euroclear Sweden AB ("**Euroclear Sweden**").

In order to attend the annual general meeting and exercise your voting rights, you must register your voting rights in the register of shareholders kept by Euroclear Sweden and complete the registration form (see Schedule D) in accordance with the instructions set out below.

If you want to exercise your voting right by proxy, you must also register your voting rights in the register of shareholders kept by Euroclear Sweden and complete the proxy-absentee vote form (see Schedule E) in accordance with the instructions set out below.

Registration process for voting rights – Direct-registered holders:

Shareholders who hold their shares on an account directly with Euroclear Sweden, a CSD-account (Sw: VP-konto) will automatically be included in the register of shareholders kept by Euroclear Sweden and do not have to perform any registration regarding voting rights.

Registration process for voting rights – Nominee-registered holders:

To be registered and entitled to vote at the general meeting, shareholders who hold shares via a nominee must act in accordance with the instructions set out below:

Nominee-registered shareholders must request the nominee to register their shares temporarily in their own name in the register of shareholders kept by Euroclear Sweden. The request for registration of voting rights shall be submitted to the nominee in sufficient time to allow the registration to be effective and completed at Euroclear Sweden in due time before end of business on **Thursday, 20 June 2024, at 23.59 CEST**.

Attendance with an adviser

Shareholders may attend the general meeting together with an adviser if they have taken out an admission card for themselves and the accompanying adviser no later than **Tuesday, 25 June 2024, at 23.59 CEST**.

Shareholders, who do not wish to or are unable to attend the general meeting may exercise their rights by completing the proxy/absentee vote form enclosed as Schedule E to this notice. The proxy/absentee vote form must be received by the Company no later than **Tuesday, 25 June 2024, at 23.59 CEST**.

On the proxy/absentee vote form. Shareholders may choose to:

- (i) Vote by post (please note, that a vote by post cannot be withdrawn after it has been received by the Company),
- (ii) Grant a proxy to a named third party,
- (iii) Grant a proxy to the chairman of the Board (votes will be casted in accordance with the Board's and the nomination committee's recommendations) or;
- (iv) Grant a proxy to the chairman of the Board to vote in accordance with the voting instructions given.

Processing of personal data

For information on how your personal data is processed by Euroclear Sweden, see <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>

Language

The general meeting will be conducted in the English language without any simultaneous translation being offered.

The following schedules are enclosed to this notice as available at <https://investors.linkfire.com>:

Schedule A – Annual Report

Schedule B – Remuneration Report

Schedule C – Draft new articles of association (clean and redline version)

Schedule D – Registration form

Schedule E – Proxy-absentee vote form

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Copenhagen, 6 June 2024

On behalf of the Board

Jesper Eigen Møller, chairman of the Board