



Press release, 28 June 2021

## Major shareholder announcement and share lending arrangement

With reference to company announcement at 08.00 a.m. CET on 28 June 2021 regarding the result of the initial public offering of shares in Linkfire A/S (the "Offering") Linkfire A/S, CVR. no. 35835431, (the "Company") hereby announces that it has received the following notification according to the Danish Capital Markets Act section 38 regarding the existing direct and indirect major shareholders' holding of shares in the Company. The information contained in this press release is based on a share capital of the Company amounting to 57,785,439 shares, each with a nominal value of DKK 0.01.

### Rocket Group ApS

Rocket Group ApS, CVR. no. 35403124, has notified the Company of the following lending arrangements:

- (i) Rocket Group ApS has in connection with the Offering lent 6,084,827 shares in the Company, each with a nominal value of DKK 0.01, to Pareto Securities AB, Sweden, pursuant to a placing agreement to facilitate the settlement of the Offering. The shares are expected to be redelivered to Rocket Group ApS on or around 30 June 2021.
- (ii) Rocket Group ApS has in connection with the Offering lent 912,724 shares in the Company, each with a nominal value of DKK 0.01, to Pareto Securities AB, Sweden, pursuant to a placing agreement in connection with the overallotment of shares by Pareto Securities AB, Sweden, in connection with the Offering (the "Overallotment Option"). The shares are expected to be redelivered to Rocket Group ApS as soon as possible between 30 June 2021 and 31 July 2021.

After the above mentioned share lending arrangement, Rocket Group ApS holds 5,164,234 shares in the Company, each with a nominal value of DKK 0.01, corresponding to approximately 11.63 per cent of the total outstanding share capital and the voting rights of the Company.

Rocket Group ApS is the joint holding company of Lars Wiberg Ettrup, the CEO and co-founder of the Company, and Alexander Dominic Cassoni. Lars Wiberg Ettrup holds 80 per cent and Alexander Dominic Cassoni holds 20 per cent of the total share capital and the total voting rights of Rocket Group ApS through their respective holding companies ETTRUP INVEST ApS, CVR.no. 33638655, and CASSONI HOLDING ApS, CVR. no. 35844112.

### NCP-IVS Fund III K/S

NCP-IVS Fund III K/S, CVR. no. 33772742, has notified the Company of the following lending arrangements:

- (i) NCP-IVS Fund III K/S has in connection with the Offering lent 7,308,030 shares in the Company, each with a nominal value of DKK 0.01, to Pareto Securities AB, Sweden, pursuant to a placing agreement to facilitate the settlement of the Offering. The shares are expected to be redelivered to NCP-IVS Fund III K/S on or around 30 June 2021.
- (ii) NCP-IVS Fund III K/S has in connection with the Offering lent 1,096,204 shares in the Company, each with a nominal value of DKK 0.01, to Pareto Securities AB, Sweden, pursuant to a placing agreement in connection with the overallotment of shares by Pareto Securities AB, Sweden, in connection with the Offering (the "Overallotment Option"). The shares are expected to be redelivered to NCP-IVS Fund III K/S as soon as possible between 30 June 2021 and 31 July 2021.

In connection with the Offering, NCP-IVS Fund III K/S has subscribed for 328,000 shares in the Company, each with a nominal value of DKK 0.01.

After the above mentioned share lending arrangement and subscription for shares, NCP-IVS Fund III K/S holds 6,530,376 shares in the Company, each with a nominal value of DKK 0.01, corresponding to approximately 13.97 per cent of the total outstanding share capital and the voting rights of the Company.

**For further information, please contact:**

Lars Ettrup, CEO, Linkfire A/S

Telephone: +45 61 33 99 53

E-mail: [le@linkfire.com](mailto:le@linkfire.com)

This information is such information as Linkfire A/S is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 04.00 p.m. CET on 28 June 2021.