

Linkfire Q2 2023 In Review

LINKFI

Nasdaq First North Premier
Growth Market, Sweden

→ investors.linkfire.com

KEY FIGURES

COMPARED TO Q2 2022

85%

IMPROVED EARNINGS

84%

GROSS MARGIN

25%

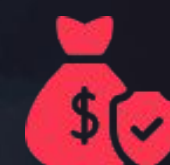
REVENUE GROWTH

51%

IMPROVED COMMISSION
REVENUE PER THOUSAND
CONSUMER CONNECTIONS (RPM)

HIGHLIGHTS

↑
LAUNCHED
LINKFIRE FOR
PODCASTS IN
AUGUST 2023



INCREASED
GROSS MARGIN
TO 84%
(Q2'22: 68%)



IMPROVED
EBITDA BY 85%
TO NEGATIVE
DKK 2.4 MILLION

FY 2023

GOAL

BREAK-EVEN

2023 GUIDANCE

DKK 60 - 70M

REVENUE

DKK (5) - 5M

EBITDA

MID-TERM FINANCIAL TARGETS

20 - 40%

REVENUE GROWTH

~ 80%

GROSS MARGIN