Linkfire Q2 2023 In Review

KEY FIGURES COMPARED TO Q2 2022

85% **IMPROVED EARNINGS**

> 84% **GROSS MARGIN**

25%

REVENUE GROWTH

51%

IMPROVED COMMISSION REVENUE PER THOUSAND CONSUMER CONNECTIONS (RPM)

HIGHLIGHTS

LAUNCHED **LINKFIRE FOR PODCASTS IN AUGUST 2023**

INCREASED **GROSS MARGIN TO 84%** (Q2'22: 68%)

IMPROVED

→ investors.linkfire.com

Growth Market, Sweden

Nasdaq First North Premier

Linkfire

EBITDA BY 85% **TO NEGATIVE DKK 2.4 MILLION**

FY 2023

GOAL **BREAK-EVEN**

2023 GUIDANCE **DKK 60 - 70M** REVENUE

DKK (5) - 5M EBITDA

MID-TERM FINANCIAL TARGETS

20 - 40% **REVENUE GROWTH**

~ 80% **GROSS MARGIN**

> Forward-looking statements Statements about the future expressed in the Annual Report reflect Linkfire's current expectations expectations expressed in the management commentary of the Annual Report