

Linkfire 2022 In Review

LINKFI

Nasdaq First North Premier
Growth Market, Sweden

→ investors.linkfire.com

KEY FIGURES

56% GROWTH
REVENUE

2.1 BILLION
CONSUMER CONNECTIONS

75%
GROSS MARGIN

8.95 DKK
COMMISSION REVENUE PER
THOUSAND CONSUMER
CONNECTIONS (RPM)

HIGHLIGHTS



LAUNCHED
NEXT
GENERATION
BIO-LINK



COMPLETED
SMARTURL
ACQUISITION &
INTEGRATION

ENTERED MULTI-YEAR
AGREEMENT WITH AMAZON
MUSIC



EXTENDED & EXPANDED
MULTI-YEAR AGREEMENT
WITH APPLE

2023

GOAL
BREAK-EVEN

2023 GUIDANCE

DKK 60 - 70M
REVENUE

DKK (5) - 5M
EBITDA

MID-TERM FINANCIAL TARGETS

20 - 40%
REVENUE GROWTH

~ 80%
GROSS MARGIN